

Jumpstart

Capacity Building by **Network for Good**

Virtual Coaching, Financial Resilience Planning, and Technology.

The Jumpstart Program was created for you, to help you elevate your mission, secure community support, and navigate through this crisis.



Dedicated, 12-month virtual coaching to create a right-sized financial resilience strategy, implemented via integrated technology, to rapidly scale online fundraising, engage community, and enable remote leadership alignment in a digital workspace.



27% Average increase in year-over-year fundraising revenue by grantees who enroll in Jumpstart.

5:1



Jumpstart enables participating nonprofits to achieve a 5:1 philanthropic return, whereby for every dollar invested in fundraising, a yield of five dollars in revenue is created.

- Dedicated, virtual coach provides expert guidance on sustaining revenue during (and post) crisis.
- Personalized, 1:1 consultation on donor acquisition, retention, recurring and major gifts, and more.
- Create and execute robust, multi-channel online fundraising and community engagement strategy.
- Board trainings and tools to enable stakeholders participate in fundraising activities.
- Library of best-practice appeals, plans, and trainings on topical fundraising areas.
- Utilize integrated tech to implement strategies, align remote leadership in a digital workspace
- Easy-to-use donor management system to organize, segment, and engage with donors and prospects.
- Powerful online fundraising campaigns, peer-to-peer platform, and event ticketing pages.
- Email builder, Text2Give, video acknowledgements, pledge management and task management.
- COVID-19 support hub featuring 1:1 technical assistance, office hours, live trainings, and more.

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I am the Executive Director of a staff of one—me. My Personal Fundraising Coach has helped me focus my limited time on what will create the fastest results, and demonstrate to my board where I need their help most.

Jocelyn Jones, Executive Director
The ARC of St. Sabina

